

Shannon “Dr. Shannon” Gulbranson B.S., D.C.

entrepreneur | coach | speaker | author | chiropractor



Dr. Shannon is the Founder and C.E.O. (Caring Empowered Owner) of *Healing Life Coaching, Inc.* and *Date Yourself Well C.A.M.P.* Her New York City based consulting company provides Life Coaching to individuals and corporations throughout the United States, Canada, and Australia. She is also an inspiring international speaker and bestselling author of *Date Yourself Well: The Ultimate Engagement Plan*.

Serving thousands of patients for over two decades in private practice, as well as one of the leading cancer hospitals in the world, she has become an expert in engagement. She uses her experience as a healthcare and fitness professional, life coach, and entrepreneur to help individuals discover their *WELLTH*, and become fully engaged with who they are and the life they desire.

Dr. Shannon is on a mission to partner with those who desire **MORE** to become clear, fully engaged, and in love with their life + life's work so they can express **Hope + Energy + Awareness + Love**, doing what they love and inspiring others to do the same.

Her greatest honors are that of being mom to her beautiful daughter, a *Messenger of Hope* to those in need of healing, and empowering women of all ages to *Date Themselves Well*.

Shannon Gulbranson, B.S., D.C.

Minneapolis, MN | New York, NY

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EXPERIENCE

- Bestselling Author of *Date Yourself Well...12 Engagements of Becoming the Great Lover of Your Life*. Published: February 2016
- Healing Life Coaching, Inc. - Minneapolis, MN/New York, NY: 2014-Present
 - Founder and CEO: Managing all aspects of client care, business operation and online operation of doctorshannon.com
 - Healing Life Coach: Certified Life Coach (Success Clinic of America): For leaders, entrepreneurs, doctors, and caregivers
 - Professional Speaker: Inspiring audiences large and small in corporate/civil settings, and online
 - Bestselling Author: National and international online and television interviews in the United States, Canada, and Australia
- Author of *Dr. Shannon Knows...The 12 Steps for Wellthy People*. A 12-step program that teaches people *how to make healthy a habit*. Published: August 2011
- S4Global, L.L.C./doctor shannon + COMPANY - Tulsa, OK/ New York, NY: 2011-2014
 - Founder and CEO: Managing all aspects of patient/client care, and business operation
 - Concierge Chiropractor: Delivering customized, convenient, and cost-effective onsite corporate wellness care directly to corporate bodies
 - Professional Speaker: Inspiring audiences large and small in corporate and civil settings
 - Certified Life Coach (Success Clinic of America): For leaders, entrepreneurs, doctors, and caregivers
 - Spokesperson and Consultant (LeSEA Broadcasting) for *Making Healthy Choices* television program: Educating and empowering viewers, doing product endorsements
 - Author: Book tour featuring national and international television interviews in the United States and Canada
- KRMG Radio - Tulsa, Oklahoma: January 2011-February 2012
 - Co-host of weekly radio talk show: "*Living Well LIVE* with Dr. Boos and Dr. Shannon"
- Cancer Treatment Centers of America - Tulsa, Oklahoma: November 2010-July 2014
 - Doctor of Chiropractic: Patient care and collaboration with oncologists, medical staff, therapists, naturopaths, and care managers, marketing, patient and employee education, creation and presentation of H.E.A.L. Program for patients and employees
- cornerstone4health CHIROPRACTIC, P.C.- Tulsa, Oklahoma: April 2005-July 2014
 - President and Doctor of Chiropractic: Managing all aspects of private practice, patient care, diet and nutrition consulting, lifestyle coaching, patient education, advertising, marketing and promotion, public speaking and community outreach, corporate wellness programs, electronic record keeping, staff hiring and firing, management of staff, team training, insurance billing, budgeting, bookkeeping, management of accounts receivables and payables, continuing

- education, vendor relations, nutritional supplement sales, website and blog creation management, negotiating lease, general contracting for build-out and leasehold improvements
 - Chiropractic techniques: Torque Release, Chiropractic Biophysics (CBP), and Gonstead
 - Experienced with patients of all ages: Pediatric to Geriatric
 - Experienced with athletes: Fitness to Professional
 - Experienced with chiropractic mission work in India: 2009, 2010, and 2011
 - Trained with Dr. Pete Sulack, Dr. Robert Schiffman, and Dr. Bobby Braile: Get The Big Idea
- *health4life REVOLUTION!* - Minneapolis/St. Paul, Minnesota and Tulsa, Oklahoma: 2002-2011
 - Founder and Trainer: Created 12 Week Transformation Challenge eating and exercise program
 - Advertising, marketing and promotion, writing public service announcements, press releases, and radio commercials, doing television and radio commercials and interviews, securing local and national sponsors, working with city officials to market and promote events, leading group fitness workouts at Kick-off Event, conducting weekly workshops for participants, conducting weekly teleconferences, weight loss and lifestyle coaching, helping select contest champions, transforming bodies and lives from the inside, out
- club H.i.T.S. - Tulsa, Oklahoma: April 2005-January 2008
 - Owner, Certified Group Fitness Instructor and Trainer: Instructing daily group fitness classes, diet and nutrition consulting, lifestyle coaching, marketing and promotion, advertising, creating television and radio commercials, press releases and public service announcements, sales, management of accounts payables and receivables, budgeting, hiring and training staff, staff scheduling, vendor relations, negotiation of lease, general contracting for build-out and leasehold improvements
- Cornerstone Chiropractic Clinic, P.A. - St. Paul, Minnesota: 2000-2005
 - President and Doctor of Chiropractic: Managing all aspects of private practice, successfully starting, building, and selling the practice, performing ergonomic evaluations for St. Paul Public Schools, working as a Northwestern College of Chiropractic Associate providing Community Based Internship education and experience to student interns
- C.A.M.P.4 Life - Long Lake, Minnesota: 2000-Present
 - Founder and Facilitator: Creating and facilitating weekend training camps for individuals to experience more **Certainty, Abundance, Movement, and Purpose** in their lives. Participants learned how to set and achieve goals and were empowered to live their best life in an experiential learning environment, which included individual and team building high-element ropes course initiatives, and strategies for successful living, including healthy eating, exercise, and empowerment techniques for transformation from the inside, out
- Caylor Chiropractic Center, P.A. - Long Lake, Minnesota: 1995-2000
 - President and Doctor of Chiropractic: Managing all aspects of private practice, successfully starting, building and selling the practice, training several students and colleagues as a Regional Representative for the Waiting List Practice Pro-Skills Program, hiring and training an Associate Doctor, working as a Northwestern College of Chiropractic Associate providing Community Based Internship education and experience to student interns, trained with Dr. Ben Lerner, Dr. Greg Loman, and Dr. C.J. Mertz
- Flagship Athletic Club - Eden Prairie, Minnesota: 1992-2005
 - Certified Group Fitness Instructor, and Diet and Nutrition Consultant

EDUCATION/CERTIFICATION

- Doctorate of Chiropractic: Northwestern College of Chiropractic
September 1992-November 1995
Graduated Cum Laude
- Bachelor of Science in Human Biology: Northwestern College of Chiropractic
- Undergraduate: Saint Cloud State University, 1986-1989
University of Minnesota, 1990-1992
- Life Coaching Certification: Success Clinic of America/Noah St. John, 2009

REFERENCES- Available upon request
